



**FOR IMMEDIATE RELEASE**

**Media Contact:**

Nicole Rideout, R/West

nicoler@rwest.com | 925-360-7892

**FIRST TECHNOLOGY FEDERAL CREDIT UNION WELCOMES BACK STEVE OWEN AS  
CHIEF RETAIL AND MARKETING OFFICER**

**(Hillsboro, Ore.) – August 14, 2019 –** [First Technology Federal Credit Union](#), the nation’s premier credit union serving technology companies, announced the appointment of Steve Owen as Chief Retail and Marketing Officer. He joined First Tech’s Hillsboro corporate office in July 2019.

In this role, Owen oversees First Tech’s marketing, deposits, membership and member experience divisions, including retail experience centers and contact experience center. Owen will spearhead First Tech’s long term frontline growth strategies, optimize and expand the branch network, enable innovative contact center technology, advance marketing and product development strategies and ensure a consistently superior member experience.

“Steve contributed greatly to our growth a few years ago and we’re thrilled to welcome him back,” said Greg Mitchell, First Tech’s President and CEO. “Steve is a progressive thinker with a passion for member service. His experience and skills will play an integral role as we continue to evolve our digital banking solutions and experience centers to best serve our members.”

Prior to joining First Tech, Owen served in various roles for Bank of America and Travelex. Owen has more than 17 years of experience in the financial services industry, leading contact center, retail, operations, marketing and mortgage functions. He holds a Bachelor of Business Administration degree in marketing and supply chain from Georgia State University.

“First Tech embodies the ‘member first’ mentality and has a strong history of providing innovative digital and frontline member service solutions,” said Owen. “I’m honored and

excited to return to First Tech and continue to deliver exceptional member experiences wherever, whenever and however our members choose to interact with us.”

### **About First Tech Federal Credit Union**

[First Technology Federal Credit Union](http://www.firsttechfed.com) is a \$12+ billion institution headquartered in San Jose, California. It is the nation’s premier credit union serving the world’s leading technology-oriented companies and their employees, including HP Inc., Hewlett Packard Enterprise, Microsoft, Agilent, Intel, Cisco, Amazon, Nike, Intuit, Google, and more. First Tech is recognized as the industry catalyst for delivering effortless banking experiences to more than 560,000 members through its 41 branch locations, more than 5,400 CO-OP Shared Branch locations, 30,000 CO-OP Network ATMs, and online platforms. First Tech offers a full range of financial services, including traditional banking, online banking, mortgages, financial planning, various consumer loans, and insurance services. Federally insured by NCUA. Equal Housing Lender. For more information, visit [www.firsttechfed.com](http://www.firsttechfed.com).

###