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**FINANCIAL ADVISOR MICHAEL MCCREARY, CFP® NAMED TO FORBES' LIST
OF AMERICA'S TOP NEXT-GENERATION WEALTH ADVISORS**

ROSEVILLE, CALIF. – SEPTEMBER 12, 2018 – [Raymond James Financial Services, Inc.](#) and [Addison Avenue Investment Services](#), the investment services division of [First Tech Federal Credit Union](#), are pleased to announce that Financial Advisor Michael McCreary was recently named to the Forbes list of America's Top Next-Generation Wealth Advisors. The Forbes' list recognizes advisors from national, regional and independent firms.

McCreary, who manages more than \$100 million in client assets, specializes in risk management, income and retirement planning, and asset allocation at Addison Avenue's Roseville office.

"Michael does a great job educating his clients and nourishing long-lasting relationships," Addison Avenue investment services president and investment executive, Scott Jenner said. "People are drawn to his charismatic personality and we are proud to have him on our team."

The Forbes ranking of "America's Top Next-Generation Wealth Advisors," developed by SHOOK Research, is based on an algorithm of qualitative and quantitative data, rating thousands of advisors with a minimum of four years of experience and weighing factors like telephone and in-person interviews, client retention, industry experience, credentials, review of compliance records, and firm nominations. It also weighs quantitative criteria, such as assets under management and revenue generated for their firms. Investment performance is not a criterion due to varying client objectives and lack of audited data. Neither Forbes nor Shook receives a fee in exchange for rankings.*

"I am honored to be ranked among our country's top next-generation wealth advisors," McCreary said. "To be included among such an elite group is humbling."

About Addison Avenue Investment Services

Addison Avenue Investment Services was initially launched in 1998 to serve the investment needs of Hewlett-Packard employees. The team at Addison Avenue Investment Services has helped make their credit union investment program the largest in the nation, with Raymond James Financial Advisors managing more than \$3.7 billion in assets for First Tech's 520,000+ members. There are 31 advisors operating in 42 First Tech branches across eight states. *Kehrer Bielan Research & Consulting, 2016.

Financial Advisors offer securities through Raymond James Financial Services, Inc. Member [FINRA/SIPC](#) and securities are not insured by credit union insurance, the NCUA or any other government agency, are not deposits or obligations of the credit union, are not guaranteed by the credit union, and are subject to risks, including the possible loss of principal. First Tech Federal Credit Union and Addison Avenue Investment Services are not registered broker/dealers and are independent of Raymond James Financial Services. Investment advisory services offered through Raymond James Financial Services Advisors. Raymond James is not affiliated with Kehrler Bielan Research & Consulting. Registered address: 1011 Sunset Blvd, Rocklin, CA 95765 | 855.744.8585

About Raymond James Financial Services

Raymond James Financial Services, Inc. is a financial services firm supporting more than 4,000 independent financial advisors nationwide. Since 1974, Raymond James Financial Services, Inc., member [FINRA/SIPC](#), has provided a wide range of investment and wealth planning related services through its affiliate, Raymond James & Associates, Inc., member New York Stock Exchange/SIPC. Both broker/dealers are wholly owned subsidiaries of Raymond James Financial, Inc. (NYSE-RJF), a leading diversified financial services company with approximately 7,700 financial advisors serving approximately 3 million client accounts in more than 3,000 locations throughout the United States, Canada and overseas. Total client assets are approximately \$750 billion.

About First Tech Federal Credit Union

First Tech Federal Credit Union is a \$12 + billion institution headquartered in San Jose, California. It is the nation's premier credit union serving the world's leading technology oriented companies and their employees, including HP Inc., Hewlett Packard Enterprise, Microsoft, Agilent, Intel, Cisco, Amazon, Nike, Intuit, Google, and more. First Tech is recognized as the industry catalyst for delivering effortless banking experiences to more than 520,000 members through its 42 branch locations, more than 5,600 CO-OP Shared Branch locations, 30,000 CO-OP Network ATMs, and online platforms. First Tech offers a full range of financial services, including traditional banking, online banking, mortgages, financial planning, various consumer loans, and insurance services. Federally insured by NCUA. Equal Housing Lender. For more information, visit www.firsttechfed.com.

About SHOOK Research:

*Past performance is not indicative of future results. Individual experiences may vary.

As America's only wealth adviser research organization, SHOOK Research recognizes the most outstanding wealth advisers in the business. The firm's host of quantitative and qualitative deep-diligence measures includes telephone and in-person meetings. The firm shares its best practices research through conferences and speaking engagements. For more information see www.SHOOKresearch.com.

The Forbes list of "America's Top Next-Generation Wealth Advisors/Top Millennial Advisors 2018" data was provided by [SHOOK™ Research, LLC](#). Data as of 03.31.18. SHOOK Research considered advisors born in 1980 or later with a minimum of four years of relevant experience. Advisors have built their own practices and lead their teams; joined teams and are viewed as future leadership; or a combination of both. Ranking algorithm is based on qualitative measures derived from telephone and in-person interviews and surveys: service models, investing process, client retention, industry experience, review of compliance records, firm nominations, etc.; and quantitative criteria, such as assets under management and revenue generated for their firms. Investment performance is not a criteria because client objectives and risk tolerances vary, and advisors rarely have audited performance reports. Rankings are based on the opinions of SHOOK Research, LLC. Neither SHOOK nor Forbes receives compensation from the advisors or their firms in exchange for placement on a ranking. Raymond James is not affiliated with Forbes or Shook Research, LLC. This ranking is not indicative of advisor's future performance, is not an endorsement, and may not be representative of individual clients' experience. Out of 5,832 advisors considered, 1,000 made the final list in 2018.

For more information see SHOOKresearch.com. This ranking is not indicative of advisor's future performance, is not an endorsement and may not be representative of individual clients' experience. Neither Raymond James nor any of its Financial Advisors or RIA firms pay a fee in exchange for this award/rating.

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