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## FIRST TECH FEDERAL CREDIT UNION CAPTURES THE HOLIDAY SPIRIT WITH FOURTH ANNUAL 'SEASON OF GIVING'

Credit Union Employees and Members Spread Cheer With \$25,000 Donation to Seattle
Local Nonprofit Page Ahead Children's Literacy Program

(Redmond, Wash.) – December 15, 2016 – The <u>First Tech Federal Credit Union</u> team and members have come together for their fourth annual 'Season of Giving.' This year, First Tech allowed the community to direct giving through a statewide vote. Three local organizations were included: <u>Page Ahead</u>, <u>Northwest Harvest</u>, and <u>Seattle Children's Hospital</u>. They received \$15,000, \$5,000 and \$5,000 donations respectively.

Page Ahead took first place in the polls, and an additional \$10,000 grant brings First Tech's total donation to Page Ahead to \$25,000. The donation will directly benefit the children, allowing the purchase of over 6,300 books — enough to build a summer reading library for kindergarten to second grade kids in two Washington schools.

Working primarily with children from low-income families in kindergarten to second grade, Page Ahead's mission supports current research showing that those with strong reading skills by third grade typically maintain their academic career and life pursuits in the years to come. Studies show that the most successful way to improve the reading achievement of low-income children is to increase their access to print.

"I can't imagine a world without books; yet, this is what many of the less fortunate children in our community face," said Page Ahead Board President Kris Kleinsmith. "Page Ahead's work to bring books to these children and inspire them to read is not just heartwarming, it is essential support to develop tomorrow's strong learners."

"With its strong dedication to the academic success of youth, Page Ahead is truly making a difference within its communities. Their mission aligns perfectly with our credit union's cause focus areas of education, research and innovation," said First Tech President and CEO Greg Mitchell. "Our First Tech family couldn't be more proud to support a deserving organization like Page Ahead this holiday season, and we look forward to working hand-in-hand to ensure youth literacy across Washington."

First Tech's Season of Giving serves as a celebration and continuation of the credit union's philanthropic work within local communities. With more than 22,000 employee

volunteer hours logged in 2016, the year concluded with donations to 22 regional and national non-profit organizations.

Visit <u>firsttechfed.com/community</u> to learn more about the ways First Tech pays it forward during the holiday season and throughout the year.

Visit <u>pageahead.org</u> to learn more about Page Ahead's literacy services, as well as the children, families and communities the organization supports.

Visit <u>northwestharvest.org</u> to learn more about Northwest Harvest's efforts to end hunger throughout Washington.

Visit seattlechildrens.org to learn more about Seattle Children's Hospital.

## **About First Tech Federal Credit Union**

First Tech Federal Credit Union is a \$9.4 billion institution headquartered in Mountain View, Calif. It is the nation's premier credit union serving the world's leading technology-oriented companies and their employees, including HP Inc., Hewlett Packard Enterprise, Microsoft, Agilent, Intel, Cisco, Amazon, Nike, CH2M, Intuit, Google and more. First Tech is recognized as the industry catalyst for delivering effortless banking experiences to its 425,000 members through its 40 branch locations, more than 5,400 CO-OP Shared Branch locations, 30,000 COOP Network ATMs and 286,000 ATMs nationwide. First Tech offers a full range of banking services, including traditional banking, mortgage, financial planning and insurance services. For more information, visit firsttechfed.com.

## About Page Ahead

Page Ahead is the leading provider of children's books and literacy services in Washington State, serving more than 850,000 children with over 2.8 million new books since 1990. Page Ahead serve's children, families and communities, with new books for children, literacy support for families, and reading resources for communities. For more information about Page Ahead visit: <a href="www.pageahead.org">www.pageahead.org</a>