



FOR IMMEDIATE RELEASE

Media Contact:

Nicole Rideout, R/West

nicoler@rwest.com | 925-360-7892

**2019 NORTHWEST CLASSIC RAISES OVER \$1.5 MILLION TO SUPPORT
CHILDREN'S HOSPITALS AROUND THE U.S.**

*Annual golf tournament unites credit unions and industry partners
to support medical research and care for children and families in need*

Hillsboro, Ore. and San Jose, Calif. – August 8, 2019 – The Credit Unions for Kids Northwest Classic, organized by [First Tech Federal Credit Union](#) and other regional credit unions raised more than \$1.5 million to support [Credit Unions for Kids](#), benefiting six Children's Miracle Network Hospitals across California, Colorado, Oregon and Washington. This is the fourth consecutive year that the event has raised over \$1 million and represents the largest contribution in the event's history.

The event, which brought together industry partners from across the country on July 15 at Pumpkin Ridge Golf Club in North Plains, Oregon, is a collaborative effort among credit unions of all sizes. The Northwest Classic provides the unique opportunity for credit unions to unite in their shared value of social responsibility and give back to the communities they serve. Dozens of credit union partners helped make the 2019 Northwest Classic possible, including Advantis, OnPoint, Oregon Community Credit Union, iQ, Unitus Community Credit Union and Partners Federal Credit Union, among many others.

"As a credit union community, we're committed to giving back to the areas we serve, which is why the Northwest Classic is an event we continue to invest in year after year," said First Tech Federal Credit Union President and CEO Greg Mitchell. "The event is an opportunity for our members, employees and industry partners to come together in support of a great cause, and serves as an example of what we can achieve together. We're thankful to be able to give to an organization that provides such critical resources and care to thousands of children and families in need."

The combined efforts of the event's supporters have created a legacy of giving for thousands of children and families, with impacts spanning far beyond the Northwest region. As one of the largest credit union sponsored events supporting Credit Unions for Kids in the nation, the event has raised more than \$9.4 million since its inception in 2000. The proceeds raised during the tournament contribute to

cutting-edge medical research, innovative therapies and treatments, and world-class care for children in need. Beneficiaries include the following Children's Miracle Network Hospitals:

- OHSU Doernbecher Children's Hospital (Portland, Oregon)
- PeaceHealth Sacred Heart Medical Center – Riverbend (Eugene, Oregon)
- Seattle Children's Hospital (Seattle, Washington)
- UCSF Benioff Children's Hospital (Oakland, California)
- UC Davis Children's Hospital (Sacramento, California)
- Children's Hospital Colorado (Aurora, Colorado)

"Children's Miracle Network Hospitals is thrilled to continue our terrific partnership with First Tech through many initiatives, especially the NW Golf Classic," said John Lauck, President and CEO of the Children's Miracle Network Hospitals. "This event shows the true cooperative culture of the industry in a way that initiates very positive change in many Northwest communities."

The success of this year's event was made possible through the participation and support of many organizations. The 2019 Northwest Classic sponsors include Co-Op Financial Services, Mastercard, Fiserv, CU Direct, Crowe, CUNA Mutual Group, Raymond James, PSCU, Alkami and The Standard, among many others.

To learn more about the Northwest Classic, including information on next year's event, visit <https://northwestclassic.org/index.html>.

###

About First Tech Federal Credit Union

[First Technology Federal Credit Union](#) is a \$12+ billion institution headquartered in San Jose, California. It is the nation's premier credit union serving the world's leading technology-oriented companies and their employees, including HP Inc., Hewlett Packard Enterprise, Microsoft, Agilent, Intel, Cisco, Amazon, Nike, Intuit, Google, and more. First Tech is recognized as the industry catalyst for delivering effortless banking experiences to more than 580,000 members through its 41 branch locations, more than 5,400 CO-OP Shared Branch locations, 30,000 CO-OP Network ATMs, and online platforms. First Tech offers a full range of financial services, including traditional banking, online banking, mortgages, financial planning, various consumer loans, and insurance services. Federally insured by NCUA. Equal Housing Lender. For more information, visit www.firsttechfed.com.

About First Tech Federal Credit Union Community Programs

First Tech Federal Credit Union is committed to supporting the next generation of leaders, thinkers and innovators. In 2018, First Tech provided \$3.28 million in charitable giving and more than 30,000 employee volunteer hours to the community; directing dollars and time to nonprofit partners who provide programs and services to children and families in need. First Tech's philanthropic focus areas include support for education (STEM, early childhood literacy and financial education), research (Children's Miracle Network Hospitals and supportive health services for children) and innovation (food,

shelter and safety). Visit firsttechfed.com/community to learn more about the ways First Tech pays it forward throughout the year.

About Credit Unions for Kids and Children's Miracle Network Hospitals®

Credit Unions for Kids is a nonprofit collaboration of credit unions, chapters, leagues/associations and business partners from across the country, engaged in fundraising activities to benefit 170 Children's Miracle Network Hospitals. Adopted as our movement's charity of choice, credit unions are the 3rd largest sponsor of CMN Hospitals. Since 2006, CU4Kids has raised more than \$170 million for Children's Miracle Network Hospitals. Children's Miracle Network Hospitals® raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. Since 1983, Children's Miracle Network Hospitals has raised more than \$5 billion, most of it \$1 at a time through the charity's Miracle Balloon icon. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. Find out why children's hospitals need community support, identify your member hospital and learn how you can Put Your Money Where the Miracles Are, at CMNHospitals.org and facebook.com/CMNHospitals.