



FOR IMMEDIATE RELEASE

Media Contact: Nicole Rideout, R/West
nicoler@rwest.com | 925-360-7892

FIRST TECH FEDERAL CREDIT UNION LAUNCHES PORTLAND TRAIL BLAZERS CREDIT CARD

First Tech Federal Credit Union offers members first co-branded credit card

HILLSBORO, Ore. – November 13, 2018 – In continuation of its exclusive partnership with the Portland Trail Blazers, [First Tech Federal Credit Union](#) launches its new Blazers World Rewards Mastercard® – the first co-branded card offered by First Tech.

First Tech’s new Trail Blazers Credit Card is a high value, low cost card with no annual fee. Key benefits of the card include:

- Discounted tickets to games, shows and performances at the Rose Quarter
- 10% off everything at Rip City Clothing Co. in Moda Center
- Introductory 0.00% APR balance transfer for 12 billing cycles
- No balance transfer fee
- Up to 20,000 Rewards Points when you spend \$3,000 in your first two months

With nearly half of First Tech’s member base in the Pacific Northwest, the partnership with the Portland Trail Blazers allows the credit union to engage where members and Trail Blazer fans come together. The power and passion of the Trail Blazers fans drives the tight-knit tech community in Oregon and throughout the Pacific Northwest – a region that First Tech has served for more than 60 years and home to many of its most loyal fans. Additionally, many of the companies that First Tech serves are also partners with the Portland Trail Blazers, allowing the credit union to increase its visibility and align with some of the top technology companies in the area.

“As the ‘Official Credit Union Partner’ of the Trail Blazers, we’re thrilled to be able to offer this one-of-a-kind card to our members,” said Brad Calhoun, Chief Retail & Marketing Officer of First Tech. “This partnership has given us the incredible opportunity to strengthen relationships with existing members while also growing our fan base and bringing the credit union movement to the national arena. We hope to continue that momentum with the launch of this card.”

To learn more about the new Trail Blazers Credit Card and apply, visit firsttechfed.com/Pages/Trail-Blazers.

About First Tech Federal Credit Union

First Tech Federal Credit Union is a \$12+ billion institution headquartered in San Jose, California. It is the nation’s premier credit union serving the world’s leading technology oriented companies and their employees, including HP Inc., Hewlett Packard Enterprise, Microsoft, Agilent, Intel, Cisco, Amazon, Nike, Intuit, Google, and more. First Tech is recognized as the industry catalyst for delivering effortless banking experiences to more than 520,000 members through its 42 branch locations, more than 5,600 CO-OP Shared Branch locations, 30,000 CO-OP Network ATMs, and online platforms. First Tech offers a full range of financial services, including traditional banking, online banking, mortgages, financial planning, various consumer loans, and insurance services. Federally insured by NCUA. Equal Housing Lender. For more information, visit www.firsttechfed.com.

ABOUT THE PORTLAND TRAIL BLAZERS

Members of the National Basketball Association (NBA), the Portland Trail Blazers were founded in 1970 and purchased by the late Paul G. Allen in 1988. The team's rich heritage includes 34 playoff appearances, three trips to the NBA Finals, an NBA championship in 1977 and a commitment to community service and sustainability. The Trail Blazers are dedicated to positively impacting underserved kids and their families throughout Oregon and Southwest Washington where they live, learn and play. Portland is the first and only professional sports franchise to receive the prestigious National Points of Light Award for excellence in corporate and community service. The Trail Blazers home arena, the Moda Center, earned LEED Gold Recertification in 2015 after becoming the first existing professional sports venue in the world to receive LEED Gold status in 2010. The team is also one of the founding members of the Green Sports Alliance. For more information, visit www.trailblazers.com.

###