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## **FIRST TECH RECOGNIZED BY NERDWALLET FOR CONSUMER-FRIENDLY BANKING**

**Mountain View, Calif. – November 21, 2013** - [First Tech Federal Credit Union](#), the nation's leading credit union serving employees and family members of America's technology sector, has been recognized by personal finance website, [NerdWallet](#) for its consumer-friendly products and services. First Tech was selected as a "best credit union" for Free Checking, Free ATM Access and Mobile Banking.

"First Tech has comprehensive mobile banking services, promises free checking and offers access to a large network of ATMs," said NerdWallet brand manager, Nico Leyva. "The credit union is a great fit for consumers who want easy and free access to their money."

NerdWallet's [Consumer Banking Index](#) evaluates banks and credit unions based on 5 criteria: Free Checking, High-Yield Savings, Branch/ATM Access, Online/Mobile Access, and Security. These criteria were selected by a survey of consumers as the top considerations when choosing a financial institution. Fall 2013 marks the inaugural release of this index and includes 50 of the nation's largest credit unions.

Receiving high marks for each criteria serves as an indication of a credit union's superior value to consumers.

"It's always an honor to be recognized for our consumer-friendly banking services," said First Tech chief retail and marketing officer, Stephen Owen. "Our members are at the forefront of everything we do, and this is a testament to the lengths we go to enrich our members' lives and keep them connected to their finances no matter where their lives take them."

### **About NerdWallet**

NerdWallet has been featured in The New York Times, the Wall Street Journal and Reuters, among other publications. Its products have been recognized by consumer advocates Liz Weston, Clark Howard and Consumer Action. Through in-depth research and analysis NerdWallet finds the best financial organizations, products and services, and brings them to the attention of consumers everywhere. For more information, visit [www.nerdwallet.com](http://www.nerdwallet.com).

**About First Tech Federal Credit Union**

First Tech Federal Credit Union is a \$6.2 billion institution headquartered in Mountain View, Calif. It is the nation's premier credit union serving the world's leading technology-oriented companies and their employees, including HP, Microsoft, Agilent, Intel, CISCO, Amazon, Nike, CH2M Hill, Intuit, Google and more. First Tech is recognized as the industry catalyst for delivering effortless banking experiences to its 370,000 members through its 39 branch locations, more than 4,000 Shared Branch locations, 30,000 CO-OP Network ATMs and up to 300,000 ATMs nationwide. First Tech offers a full range of banking services, including traditional banking, mortgage, financial planning and insurance services. For more information, visit [firsttechfed.com](http://firsttechfed.com).

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