

FIRST TECH ANNOUNCES NEW CHIEF DIGITAL AND TECHNOLOGY OFFICER

Mountain View, Calif. – Sept. 17, 2013 – [First Tech Federal Credit Union](#), the nation’s leading credit union serving employees and family members of America’s technology sector, announces **Michael Upton as its new Chief Digital and Technology Officer**. Upton most recently served as the Vice President of Digital Customer Experience for Capital One Bank where he maintained responsibility for Capital One’s enterprise digital services, digital customer experience and sales strategies for online account acquisitions. With more than 20 years of IT and mobile banking experience, Upton is a leader in digital innovation, member service and product delivery.

“We conducted a very thorough search for a strong leader with proven skills in the mobile/digital banking, IT and multi-channel sales and service channels,” said President and CEO, Greg Mitchell.

“Mike’s experience and expertise are a perfect fit to advancing our ability to empower our members to bank when, where and how they want from any device. Under his leadership, we’ll continue to enhance our digital solutions, uniting purposeful technology with our dedicated team of employees to simplify and enrich our members’ lives.”

Prior to his tenure with Capital One, Upton served as Senior Vice President with Bank of America where he was responsible for the design, development and delivery of the next generation consumer banking eCommerce capabilities across the online, mobile and payments channels. In addition, Upton has deep experience in building and managing smaller technology companies where he acquired skills in IT operations, disaster recovery, governance and other disciplines. Upton is a graduate of Oregon State University and has been a First Tech member for more than 10 years.

About First Tech Federal Credit Union

First Tech Federal Credit Union is a \$5.6 billion institution headquartered in Mountain View, Calif. It is the nation’s premier credit union serving the world’s leading technology-oriented companies and their employees, including HP, Microsoft, Agilent, Intel, CISCO, Amazon, Nike, CH2M Hill, Intuit, Google and more. First Tech is recognized as the industry catalyst for delivering effortless banking experiences to its

370,000 members through its 39 branch locations, more than 4,000 Shared Branch locations, 30,000 CO-OP Network ATMs and 286,000 ATMs nationwide. First Tech offers a full range of banking services, including traditional banking, mortgage, financial planning and insurance services. For more information, visit firsttechfed.com.

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