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**FIRST TECH FEDERAL CREDIT UNION PROMOTES BRAD CALHOUN TO CHIEF RETAIL
AND MARKETING OFFICER**

(BEAVERTON, Ore. and MOUNTAIN VIEW, Calif.) – December 14, 2016 – [First Tech Federal Credit Union](#), the nation’s premier credit union serving technology companies, has promoted Brad Calhoun to chief retail and marketing officer. Calhoun previously served as First Tech's senior vice president and head of retail.

As chief retail and marketing officer, Calhoun will relocate to First Tech’s Beaverton, Oregon campus, and oversee the credit union’s retail, marketing, business development and member experience teams. To this position, he brings strong strategic thinking and a wealth of knowledge leading credit union loyalty programs, marketing strategies, business development and sales.

“As an important part of the First Tech family, Brad has proven himself to be a strong and passionate leader time and time again,” said Greg Mitchell, president and CEO of First Tech. “During his tenure, Brad has worked diligently to reinvent the credit union retail experience to meet the ever-evolving needs of our members. We’re excited for Brad to serve as chief retail and marketing officer where he can utilize his extensive experience and elevated skill set to move First Tech to new heights.”

Since joining the First Tech team in September of 2013, Calhoun has helped champion First Tech’s efforts to provide exceptional member experiences. His leadership has resulted in significant member, deposit and loan growth throughout the 40-branch First Tech network. Calhoun also led First Tech’s “Branch of the Future” redesign initiative to enhance the credit union’s retail environment and experience to better match its tech-savvy member base.

Calhoun is a graduate of California Baptist University and serves as vice chair of the board for Junior Achievement.

About First Tech Federal Credit Union

First Tech Federal Credit Union is a \$9.4 billion institution headquartered in Mountain View, Calif. It is the nation’s premier credit union serving the world’s leading technology-oriented companies and their employees, including HP Inc., Hewlett Packard Enterprise, Microsoft, Agilent, Intel, Cisco, Amazon, Nike, CH2M, Intuit, Google and more. First Tech is recognized as the industry catalyst for delivering effortless banking experiences to its 425,000 members through its 40 branch locations, more than 5,400 CO-OP Shared Branch locations, 30,000 COOP

Network ATMs and 286,000 ATMs nationwide. First Tech offers a full range of banking services, including traditional banking, mortgage, financial planning and insurance services. For more information, visit firsttechfed.com.

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