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## **ADDISON AVENUE'S JEFF ALEJANDRO NAMED ONE OF NATION'S TOP 100 BANK ADVISORS BY BANK INVESTMENT CONSULTANT MAGAZINE**

**Cupertino, Calif. – March 19, 2014** – Cupertino-based Jeff Alejandro was named as one of *Bank Investment Consultant* (BIC) magazine's Top 100 Bank Advisors for 2013. Alejandro is a Raymond James Financial Advisor located at **Addison Avenue Investment Services**, the investment services program of **First Tech Federal Credit Union**, and is affiliated with the Financial Institutions Division of Raymond James Financial Services, Inc., (RJFS) member FINRA/SIPC. Alejandro was ranked 68<sup>th</sup> on the magazine's list, and joins fellow Financial Advisors and honorees, Ted Halseth and Brett Everhart, representing the Addison Avenue Investment Services program.

The magazine evaluated the honorees on six variables, including assets under management, production, asset growth, percentage of fee business, growth in production and production-per-assets. Alejandro joins six other financial advisors affiliated with Raymond James on this prestigious list, compiled annually by *Bank Investment Consultant*.

John W. Houston, managing director of the Financial Institutions Division at Raymond James stated, "Being named to the BIC Top 100 Bank Advisors list is a great achievement, and everyone at Raymond James congratulates Jeff for his accomplishments. Inclusion on this list is a testament to the dedication and success of Jeff and his financial institution."

### **About Addison Avenue Investment Services**

Addison Avenue Investment Services is the recognized investment services program of First Tech Federal Credit Union. Initially launched in 1998 to serve the investment needs of Hewlett-Packard employees, Addison Avenue Investment Services has grown to the largest credit union investment program in the nation, with Raymond James Financial advisors managing \$2.62 billion in assets for First Tech's 360,000 members. There are more than 30 Raymond James Financial Advisors operating in 39 First Tech branches across eight states.

Securities are offered through **Raymond James Financial Services, Inc.**, member FINRA/SIPC, which is not affiliated with Addison Avenue Investment Services or First Tech Federal Credit Union. Investment advisory services offered through Raymond James Financial Services Advisors, Inc. Securities are not guaranteed by the Credit Union, not NCUA/NCUSIF insured, not a deposit, not insured by any government agency, are subject to risk and may lose value.

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### **About First Tech Federal Credit Union**

First Tech Federal Credit Union is a \$6.5 billion institution headquartered in Mountain View, Calif. It is the nation's premier credit union serving the world's leading technology-oriented companies and their

employees, including HP, Microsoft, Agilent, Intel, CISCO, Amazon, Nike, CH2M HILL, Intuit, Google and more. First Tech is recognized as the industry catalyst for delivering effortless banking experiences to its 360,000 members through its 39 branch locations, more than 5,000 CO-OP Branch locations, 30,000 CO-OP Network ATMs and 286,000 ATMs nationwide. First Tech offers a full range of banking services, including traditional banking, mortgage, financial planning and insurance services. For more information, visit [firsttechfed.com](http://firsttechfed.com).

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