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FIRST TECH FEDERAL CREDIT UNION APPOINTS EDWARD POWERS AS VP OF MEMBERSHIP  
Powers Will Drive New Membership Growth and Manage Key Partnerships  

Beaverton, Ore., and Mountain View, Calif. – July 16, 2018 – First Tech Federal Credit Union, the nation’s premier credit union serving technology companies, welcomes Edward Powers as the company’s new vice president of membership. Powers will provide direction and oversight on the credit union’s business development programs, drive new membership growth and manage key partnerships. He joined First Tech’s Oregon corporate office in June 2018.

As vice president of membership, Powers will play a crucial role in managing and growing the credit union’s membership portfolio. Powers will also lead partnerships with many of the leading technology companies that the credit union serves, including Microsoft, Amazon, Nike, Intel and HP, among others. Other key responsibilities include creating and implementing strategic plans to establish and enhance new and existing partnerships.

“As a growing credit union, managing and expanding our membership is crucial,” said Brad Calhoun, First Tech’s chief retail & marketing officer. “Edward comes to us with years of successful management and business development experience. We’re thrilled to welcome him to the team and look forward to seeing the positive impact he’ll have on our membership programs and various partnerships.”

Prior to joining First Tech, Powers served as a partner liaison manager for AAA Mountain West Group, where he was responsible for insurance carrier relationships, including managing the $3 billion insurance book of business for the primary insurance carrier CSAA Insurance Group. Prior to AAA, he spent 15 years with Bank of America holding various roles in the Retail and Change Management organizations. Powers holds a bachelor’s degree in Psychology and an MBA.

About First Tech Federal Credit Union  
First Tech Federal Credit Union is a $12+ billion institution headquartered in Mountain View, California. It is the nation’s premier credit union serving the world’s leading technology oriented companies and their employees, including HP Inc., Hewlett Packard Enterprise, Microsoft, Agilent, Intel, Cisco, Amazon, Nike, Intuit, Google, and more. First Tech is recognized as the industry catalyst for delivering effortless banking experiences to more than 520,000 members through its 41 branch locations, more than 5,600 CO-OP Shared Branch locations, 30,000 CO-OP Network ATMs, and online platforms. First Tech offers a
full range of financial services, including traditional banking, online banking, mortgages, financial planning, various consumer loans, and insurance services. Federally insured by NCUA. Equal Housing Lender. For more information, visit www.firsttechfed.com.