

First Tech Federal Credit Union Raises Over \$700,000 to Support Children's Hospitals

First Tech joined forces with credit unions and industry partners to support medical research and care for children and families in need

(SAN JOSE, Calif. and HILLSBORO, Ore.) – September 21, 2021 – [First Tech Federal Credit Union](#), the nation's eighth largest credit union, raised more than \$700,000 dollars as part of its annual [Credit Unions for Kids](#) fundraising campaign, benefiting children and families served at Children's Miracle Network Hospitals. All proceeds will go toward six regional children's hospitals across California, Colorado, Oregon, and Washington.

Credit Unions for Kids was founded 35 years ago by First Tech and other credit union partners in the Pacific Northwest to ensure children have access to the best care when they need it most. Each year, the collaborative effort has been a catalyst for change; funding life-saving research, innovative technology, and supportive care.

This year's fundraising efforts spanned several months, with employees and vendors strengthening efforts to provide financial support and encouragement to their communities. First Tech employees set out with a goal to raise \$100,000 and First Tech offered a special 2:1 match for its employees, in addition to its 1:1 match for credit union members and the community. First Tech's vendors brought in over \$550,000, helping exceed the campaign goal. All donations were facilitated through online banking, which was brought back for this year's campaign in response to the COVID-19 pandemic.

"The Credit Unions for Kids campaign is a testament and cherished manifestation of our people helping people philosophy," said First Tech Federal Credit Union President and CEO Greg Mitchell. "Through the generous contributions of our credit union community, vendors, partners, members, and employees, we were able to provide life-changing funds and critical resources for the thousands of children and families in need."

First Tech's Children's Miracle Network hospital partners are renowned for their cutting-edge medical research, innovative therapies and treatments, and world-class care for children. Beneficiaries include:

- OHSU Doernbecher Children's Hospital (Portland, Oregon)
- PeaceHealth Sacred Heart Medical Center at Riverbend (Eugene, Oregon)
- Seattle Children's Hospital (Seattle, Washington)
- UCSF Benioff Children's Hospital (Oakland, California)
- UC Davis Children's Hospital (Sacramento, California)
- Children's Hospital Colorado (Aurora, Colorado)

"We are proud to continue our partnership with First Tech through the Credit Unions for Kids campaign," said Teri Nestel, President and CEO of the Children's Miracle Network Hospitals. "Each year, this campaign raises essential funds for children of all backgrounds and provides a terrific opportunity for credit unions to work together and demonstrate their shared commitment to social responsibility and collaborating for the greater good."

The success of this year's campaign was made possible through the participation and support of many organizations, including MasterCard, CO-OP Financial Services (and FIS), HappyMoney, CUNA Mutual Group, PSCU, CU Direct, Alkami Technology, Inc., Pega Systems, and The Standard.

For more information on First Tech's community focus and support of Credit Unions for Kids, visit <https://www.firsttechfed.com/discover/community-commitment>.

ABOUT FIRST TECH FEDERAL CREDIT UNION'S COMMUNITY COMMITMENT

First Tech Federal Credit Union is committed to supporting the next generation of leaders, thinkers and innovators. In 2020, First Tech provided \$2.23 million in charitable giving and more than 77% of employees participated in community engagement; directing dollars and time to nonprofit partners who provide programs and services to children and families in need. First Tech's philanthropic focus areas include support for education (STEM, early childhood literacy, financial education and scholarships), research (Credit Union for Kids and Supportive Health Service) and innovation (food, safety and shelter). Visit www.firsttechfed.com/community to learn more about the ways First Tech pays it forward throughout the year.

ABOUT CREDIT UNIONS FOR KIDS AND CHILDREN'S MIRACLE NETWORK HOSPITALS®

Credit Unions for Kids is a nonprofit collaboration of credit unions, chapters, leagues/associations and business partners from across the country, engaged in fundraising activities to benefit 170 Children's Miracle Network Hospitals. Adopted as our movement's charity of choice, credit unions are the 3rd largest sponsor of CMN Hospitals. Since 2006, CU4Kids has raised more than \$170 million for Children's Miracle Network Hospitals. Children's Miracle Network Hospitals® raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. Since 1983, Children's Miracle Network Hospitals has raised more than \$5 billion, most of it \$1 at a time through the charity's Miracle Balloon icon. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. Find out why children's hospitals need community support, identify your member hospital and learn how you can Put Your Money Where the Miracles Are, at childrensmiraclenetworkhospitals.org/ and facebook.com/cmnhospitals/.

ABOUT FIRST TECH FEDERAL CREDIT UNION

First Tech Federal Credit Union is a \$14+ billion institution headquartered in San Jose, California. It is the nation's premier credit union serving the world's leading technology-oriented companies and their employees, including HP Inc., Hewlett Packard Enterprise, Microsoft, Agilent, Intel, Cisco, Amazon, Nike, Intuit, Google, and more. First Tech is recognized as the industry catalyst for delivering effortless banking experiences to more than 720,000 members through its 33 branch locations, more than 5,600 CO-OP Shared Branch locations, 30,000 CO-OP Network ATMs, and online platforms. First Tech offers a full range of financial services, including traditional banking, online banking, mortgages, financial planning, various consumer loans, and insurance services. Federally insured by NCUA. Equal Housing Lender. For more information, visit www.firsttechfed.com.

CONTACT

Roshin Mathew

The Hoffman Agency

213-374-6113

firsttech@hoffman.com

###