

MEDIA ALERT



Media Contact: Alison Fisker, R/West
alisonf@r-west.com / 415-269-1004

ADDISON AVENUE INVESTMENT SERVICES PRESENTS 'FINANCIALOCITY' EXPO IN COLORADO SPRINGS

September Expo Will Offer Tools and Expertise to Build a Strong Financial Plan

Colorado Springs, Colo. – Aug. 16, 2013 – [Addison Avenue Investment Services](#), the investment services program of [First Tech Federal Credit Union](#), the nation's leading credit union serving employees and family members of America's technology sector, presents its annual, one-day "Financialocity" financial expo on Tuesday, Sept. 17 at the Embassy Suites in Colorado Springs. Financialocity attendees can learn from some of the area's foremost financial experts, gaining insight into today's economic environment and strategies for living financially strong at any stage of life. The Financialocity expo is free to attend.

- WHAT:** Financialocity Expo, presented by Addison Avenue Investment Services
- WHEN:** Tuesday, Sept. 17 from 9:00am to 4:00pm
- WHERE:** Embassy Suites Hotel, located at 7290 Commerce Center Drive in Colorado Springs
- WHO:** Whether you're just starting out, building your family's financial portfolio or readying for retirement, you'll find enlightening information that empowers you to make decisions in your best interests. Choose from Young Professionals, Family Life or Retirement Ready tracks or mix and match the sessions of most interest to you.

Sessions offered at the Financialocity Expo range from, "Taking Charge of your Credit" and "Buying or Refinancing a Home in 2013," for young professionals, to "Emotions, Expectations and Economics" and "The New 60/40" for those on the family track. Coloradans nearing retirement can sign up for, "Top Ten Things to Know About a Reverse Mortgage," and "Medicare: What You Don't Know and What it Could Cost You," among many other sessions through the day.

All Financialocity Expo attendees are invited to attend the keynote session, "Tax-free Bond Investing," presented by Chris Johns, senior vice president and portfolio manager of Aquila Distributors, Inc. Throughout the day, Raymond James Financial Advisors from Addison Avenue Investment Services will be on hand to answer questions and provide strategies for creating a financial plan.

To RSVP for the Financialocity Expo, call 719.548.4792 or email colorado-sprgs-iac@addisonavenue.com.

About Addison Avenue Investment Services

Addison Avenue Investment Services is the recognized investment services program of First Tech Federal Credit Union. Initially launched in 1998 to serve the investment needs of Hewlett-Packard employees,

Addison Avenue Investment Services has grown to the largest credit union investment program in the nation, with Raymond James Financial advisors managing \$2.62 billion in assets for First Tech's 360,000 members. There are more than 30 Raymond James Financial Advisors operating in 39 First Tech branches across eight states.

Securities are offered through **Raymond James Financial Services, Inc.**, member FINRA/SIPC, which is not affiliated with Addison Avenue Investment Services or First Tech Federal Credit Union. Investment advisory services offered through Raymond James Financial Services Advisors, Inc. Securities are not guaranteed by the Credit Union, not NCUA/NCUSIF insured, not a deposit, not insured by any government agency, are subject to risk and may lose value.

Registered branch address: 1011 Sunset Blvd, Rocklin, CA 95765. Phone: 855.744.8585.

About First Tech Federal Credit Union

First Tech Federal Credit Union is a \$5.6 billion institution headquartered in Mountain View, Calif. It is the nation's premier credit union serving the world's leading technology-oriented companies and their employees, including HP, Microsoft, Agilent, Intel, CISCO, Amazon, Nike, CH2M HILL, Intuit, Google and more. First Tech is recognized as the industry catalyst for delivering effortless banking experiences to its 360,000 members through its 39 branch locations, more than 4,000 Shared Branch locations, 30,000 CO-OP Network ATMs and 286,000 ATMs nationwide. First Tech offers a full range of banking services, including traditional banking, mortgage, financial planning and insurance services. For more information, visit firsttechfed.com.

###