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**FINANCIAL ADVISORS NAMED TO THE NATION'S TOP 100 BANK ADVISORS
BY BANK INVESTMENT CONSULTANT MAGAZINE**

ROCKLIN, CALIF. – FEBRUARY 1, 2018 – [Raymond James Financial Services, Inc.](#) and [Addison Avenue Investment Services](#), the investment services division of [First Tech Federal Credit Union](#), are pleased to announce that financial advisors Michael Lipkins (#7), Laura Pedroncelli (#8), Michael Cooney (#26), Brett Everhart (#45), and Jeff Alejandro (#75) made the prestigious list that was revealed on December 6, 2017.

Bank Investment Consultant's (BIC's) Top 100 Advisor ranking is a tribute to all-around achievement. To compile the list, multiple variables are combined into one composite score that includes production, percentage change in AUM and production, the amount of fee business from the most recent production figures and other attributes.*

The magazine evaluated honorees on six variables, including assets under management, production, percentage growth in both AUM and production, fee business and the ratio of production-to-AUM. BIC is the dedicated resource for bank-based financial advisors and wealth managers and serves the needs of these professionals, bringing deep resources and an authoritative perspective.

"The team at Addison Avenue works hard to provide quality service to ensure their clients' needs are always put first," Addison Avenue Investment Services President and Investment Executive, Scott Jenner said. "The advisors named to the BIC Top 100 Bank Advisors list have earned this recognition and we are very proud of them."

The complete list of the 2017 "Nation's Top 100 Bank Advisors" can be found [here](#).

* To compile the list, multiple variables were combined into one composite score. The six categories used were: (1) assets under management; (2) trailing-12 month production; (3) percentage increase in AUM from the previous year; (4) percentage increase in T-12 production; (5) amount of fee business; and (6) the ratio of production-per-AUM. The nominees were ranked by each of the six categories and then six different scores were calculated based on where they ranked. Those six scores were used to compile the final list. The ranking may not be representative of any one client's experience, is not an endorsement, and is not indicative of the advisor's future performance. Neither Raymond James nor any of its Financial Advisors pay a fee in exchange for this award/rating.

About Addison Avenue Investment Services

Addison Avenue Investment Services was initially launched in 1998 to serve the investment needs of Hewlett-Packard employees, the team at Addison Avenue Investment Services has helped make their credit union investment program the largest in the nation*, with Raymond James Financial Advisors managing more than \$3.6 billion in assets for First Tech's 488,000 members. There are 31 advisors operating in 42 First Tech branches across eight states.

Financial Advisors offer securities through Raymond James Financial Services, Inc. Member [FINRA/SIPC](#) and securities are not insured by credit union insurance, the NCUA or any other government agency, are not deposits or obligations of the credit union, are not guaranteed by the credit union, and are subject to risks, including the possible loss of principal. First Tech Federal Credit Union and Addison Avenue Investment Services are not registered broker/dealers and are independent of Raymond James Financial Services, Inc. Investment advisory services offered through Raymond James Financial Services Advisors, Inc. Raymond James is not affiliated with Kehrer Bielan Research & Consulting.

*Kehrer Bielan Research & Consulting, 2016

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About First Tech Federal Credit Union

First Tech Federal Credit Union is a \$10.6+ billion financial institution headquartered in Mountain View, Calif. It is the nation's premier credit union serving the world's leading technology-oriented companies and their employees, including HP Inc., HPE, Microsoft, Agilent, Intel, Cisco, Amazon, Nike, CH2M, Intuit, Google and more. First Tech is recognized as the industry catalyst for delivering effortless banking experiences to its 488,000 members through its 42 branch locations, more than 5,400 CO-OP Shared Branch locations, and 30,000 CO-OP Network ATMs, online platforms, and 286,000 ATMs nationwide. First Tech offers a full range of financial services, including traditional banking, online banking, mortgages, financial planning, various consumer loans, and insurance services. For more information, visit <http://www.firsttechfed.com>.

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